



**Certify.
Develop.
Connect.
Advocate.**

Greater New England Minority
Supplier Development Council

2017 Business Opportunity Conference & Expo

Sponsorship Opportunities

We have different levels of sponsorship for the GNEMSDC 2017 Business Conference & Expo

TYPE:	SPONSOR TYPE:	MAXIMUM # OF SPONSORS:	COST PER SPONSOR:	BENEFITS:
EVENT	Corporate	1	\$3,000	Brand Recognition on Marketing Materials, Full page color ad in program book, Booth; Reserved Seating, Speaking Opportunity during lunch
	MBE	1	\$2,000	Same
CONTINENTAL BREAKFAST AT THE GILLETTE STADIUM PUTNAM CLUB	Corporate	2	\$2,000	Brand Recognition on Marketing Materials, Half page color ad in program book, Booth, Reserved Seating
	MBE	2	\$1,000	Same
LUNCHEON SPONSOR	Corporate	1	\$2,500	Brand Recognition on Marketing Materials, Event Signage, Reserved Seating, Speaking Opportunity during Lunch, Booth, Full page color ad in the program book
	MBE	1	\$1,500	Same
SHINING STAR RECEPTION	CORPORATE	2	\$2,500	Brand Recognition on Marketing Materials, Full page color ad in program book, Booth; Reserved Seating, Speaking Opportunity during Shining Star Reception.
	MBE	2	\$1,500	Same
GNEMSDC BOARD OF TRUSTEES DINNER	MBE	2	\$1,000	Event Signage, Half page color ad in the program book, Booth
GNEMSDC STAFF DINNER	Corporate	2	\$750	Event Signage, Half page color ad in the program book
	MBE	2	\$500	Same

Advertising Opportunities:

Corporate Full Page Ad
8" W X 10" H
\$800

Corporate Half Page Ad
8" W X 5" H
\$400

MBE Full Page Ad
8" W X 10" H
\$500

MBE Half Page Ad
8" W X 5" H
\$275

Non-Members Full Page Ad
8" W X 10" H
\$1,000

Non-Members Half Page Ad
8" W X 5" H
\$500

**Camera-ready ads
due by 8/30**

To sponsor the
**GNEMSDC 2017
Business Conference & Expo,**
please email events@gnemsd.org or
contact Kelley Chunn, Events Manager
at 617/578-8900, ext. 314.