



FOR IMMEDIATE RELEASE

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THE GREATER NEW ENGLAND MINORITY SUPPLIER DEVELOPMENT COUNCIL TO HOST IT'S ANNUAL BUSINESS CONFERENCE & EXPO

Boston, MA – The Greater New England Minority Supplier Development Council (GNEMSDC) is pleased to announce its Annual Business Conference & Expo beginning Thursday, September 20 – Friday, September 21, 2018 at the Putnam Club, Gillette Stadium in Foxborough, MA. This year's theme: *"Reducing the Wealth Gap with Minority Business Development,"* is a signature event that brings Minority Business Enterprises (MBE's) and Corporate Members together for a day of pure networking with the end goal of establishing mutually beneficial business relationships.

"We are very excited to host this year's Conference & Expo because it brings together our Corporate Partners with Certified MBE's, as well as prospective member companies and prospective MBE's, in a supportive environment that will strengthen their business opportunities," said Peter Hurst, President and CEO, GNEMSDC. "It's widely known that in the United States, the racial wealth gap is a serious civil rights and economic development challenge - with the median worth of White families being \$116,000, while the median net worth of a Black family is \$1,700 and \$2,000 for Hispanic families. Our goal through this event and our overall work is to close this gap, particularly when you look at cities like Boston which is seemingly a very prosperous and innovative city," continued Hurst. "The Conference presenters look forward to meeting MBE's who want to grow their business and strengthen their financial growth and stability."

Friday morning will host two concurrent panel sessions, each tailored to meet the needs of GNEMSDC's Partners and MBE's. Attendees will participate in a Roundtable comprised of members of the Council's **Billion Dollar Club**, a group of certified MBE's who collectively have generated \$1 Billion in revenue. Members of the **Billion Dollar Club** will share how they got started, grew their businesses, the challenges they faced and overcame, and the opportunities ahead that they hope to seize. MBE's will participate in an invaluable Q&A following the presentations.

"The support and advocacy of staff members of the Council when our company required it has been consistent and important to our development over the years," said Bill Witcher, President and CEO of Minute Man Trucks, Inc. "Their numerous in-person visits to our place of business to familiarize themselves with our operations, their advocacy with major corporate vendors in difference-making instances, and an overall attitude of helpfulness have been meaningful demonstrations of support to Minute Man Trucks."

To learn more about the Conference/Expo, become a sponsor or to secure a vendor table, and register, please visit: <http://expo.gnemsc.org/>.

The GNEMSDC advances business opportunities for Asian, Black, Hispanic and Native American business enterprises. One of the region's leading corporate membership organizations, the Council is part of the national organization and was incorporated in 1975 to provide increased procurement and business opportunities for MBE's of all sizes.

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